

42.11.201 DEFINITIONS (1) As used in this sub-chapter, the following definitions apply:

(a) "Broker" means a person, partnership, association, or corporation under contract to a vendor to arrange for the employment and registration of the vendor's representatives as provided by these rules and/or to supervise those representatives.

(b) "Employ" means to engage the services of a person either through direct supervision and control of the person or through a contract for services with the person.

(c) "Licensee" means a person, partnership, association, or corporation holding a Montana retail liquor license and retail liquor operations located on U. S. military installations within Montana.

~~(d)~~ (d) "Promote" means to solicit the listing and maintenance of products in accordance with liquor division listing and delisting procedures; arrange for special orders of products not regularly listed by the liquor division; advertise products regularly listed by the liquor division in accordance with ARM 42.11.245 and ARM 42.13.212; call on licensees, state liquor store managers, state liquor store agents, and liquor division personnel to develop product identification and to provide product information; and distribute product samples in accordance with ARM 42.11.243.

~~(e)~~ (e) "Representative" means a person employed and registered, as provided by these rules, by a vendor to promote the sale of the vendor's product in Montana.

(f) "Resident" means a person who dwells within the state of Montana except for occasional trips out of state.

~~(g)~~ (g) "Vendor" means a person, partnership, association, or corporation selling liquor to the Department and to whom the Department makes payment for liquor received.

~~(h)~~ (h) "Vendor's permit" means a permit issued to a vendor entitling it to promote the sale of its products in Montana through representatives registered in accordance with these rules.

AUTH: Sec. 16-1-303, MCA; IMP: Sec. 16-3-103, MCA.